Ebook Directory
the best source of ebook

The book was found

Unpack Me Again!: Packaging Meets Creativity



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

After the great success of our title Unpack Me! we present this new volume on international packaging design reminding that the presentation and look of a product can instantly upgrade its image and make the difference between a sales hit and a flop. Unpack me again! presents a rich selection of innovative, funny and creative packaging designs through showcasing a wide variety of the best projects by the most advanced, international packaging design studios. The editor Wang Shaoqiang is professor and graduate supervisor at the Guangzhou Academy of Fine Arts (China) and editor of the Design 360Ã Â º magazine.

Book Information

Hardcover: 240 pages

Publisher: Promopress (May 2, 2017)

Language: English

ISBN-10: 8416504539

ISBN-13: 978-8416504534

Product Dimensions: 8.6 x 1 x 11.4 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #531,855 in Books (See Top 100 in Books) #29 inÃ Â Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Industrial Design > Packaging #78 inÃ Â Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #296 inÃ Â Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design

Customer Reviews

Wang Shaoqiang is a professor and graduate supervisor at the Guangzhou Academy of Fine Arts (China). He is a prolific editor whose titles focus on international design, architecture, branding, communication, trends, and culture, and he is also the editor of Design 360 magazine and Asia-Pacific Design. He has been invited to lecture at numerous universities, design academies, and organizations, and he has been a jury member for China s most prestigious design and illustration awards. Mr. Wang is also director of the Guangdong Museum of Art and professor and doctoral supervisor at the College of Arts and Humanities of the Macau University of Science and Technology.

Download to continue reading...

Unpack Me Again!: Packaging Meets Creativity Bloom-Again Orchids: 50 Easy-Care Orchids that Flower Again and Again and Again Transformers: More Than Meets the Eye (2011-) Vol. 1: More Than Meets the Eye v. 1 Bunnicula in a Box: Bunnicula; Howliday Inn; The Celery Stalks at Midnight; Nighty-Nightmare; Return to Howliday Inn; Bunnicula Strikes Again; Bunnicula Meets Edgar Allan Crow (Bunnicula and Friends) The Science and Inventions Creativity Book: Games, Models to Make, High-Tech Craft Paper, Stickers, and Stencils (Creativity Books) Summary - Creativity, Inc.: By Ed Catmull - Overcoming the Unseen Forces That Stand in the Way of True Inspiration (Creativity, Inc: A Complete Summary ... Book, Paperback,Hardcover, Summary Book 1) Animal Creativity and Innovation (Explorations in Creativity Research) It's Never Too Late to Begin Again: Discovering Creativity and Meaning at Midlife and Beyond Learn About Our World: With magnets to use again and again! Fill-in Flip Books for Grammar, Vocabulary, and More: 25 Interactive Study Aids That Kids Fill Out and Use Again and Again to Reinforce Essential Language Arts Content Dead Again: Dark Dreams: (The Dead Again Series, Book 1) Packaging Design: Successful Product Branding From Concept to Shelf Package Design Workbook: The Art and Science of Successful Packaging Structural Packaging: Design Your Own Boxes and 3D Forms Designing Sustainable Packaging Selling Women's History: Packaging Feminism in Twentieth-Century American Popular Culture Compact Disc: Packaging and Graphics New Structural Packaging GOLD Make It Memorable: Writing and Packaging Visual News with Style H-Point 2nd Edition: The Fundamentals of Car Design & Packaging

Contact Us

DMCA

Privacy

FAQ & Help